

2024



AFFIRMATION

LGBTQ MORMONS: FAMILIES & FRIENDS
INTERNATIONAL CONFERENCE

*Joyfully
Authentic*

Sponsor & Exhibitor
Prospectus

October 11-13

Ogden Eccles Conference Center
conference.affirmation.org



AFFIRMATION
LGBTQ MORMONS
FAMILIES & FRIENDS

Fred Bowers

Affirmation: LGBTQ Mormons, Families & Friends

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Dear Potential Sponsor or Exhibitor,

For over 45 years, Affirmation: LGBTQ Mormons, Families & Friends has been a beacon of safety, love, and hope for LGBTQIA+ individuals within the Latter-day Saint community. Our international network now connects over 30,000 people who seek a supportive space to land, heal, share, and be authentic. We are inclusive and affirming of all along the spectrums of sexual orientation, gender identity, belief, and relationship with the Church of Jesus Christ of Latter-day Saints.

The 2024 Affirmation International Conference, themed “Joyfully Authentic,” will be held from October 11th to 13th at the Ogden Eccles Conference Center in Ogden, Utah. This year's conference will provide a unique opportunity for the LGBTQIA+ Latter-day Saint community to unite, celebrate, and support one another.

We're reaching out to ask for your support. Your participation will provide your organization with social media, virtual, and in-person exposure to our event attendees, individuals of diverse sexual orientations, gender identities, and expressions, and their families and friends.

Your contribution will ensure the success of this year's event and help make future conferences more financially accessible to our communities. Enclosed are various sponsorship and exhibition opportunities. To become a sponsor or exhibitor, please complete the enclosed form or visit conference.affirmation.org.

Thank you for considering this opportunity to make a meaningful impact. If you have any questions, feel free to contact me using the information provided above.

Warm regards,

Fred Bowers

President

Affirmation: LGBTQ Mormons, Families & Friends

AFFIRMATION

is about community.

Community is at the core of our mission. We work every day to create worldwide communities of safety, love, and hope for LGBTQIA+ current and former Latter-day Saints and their families and friends. These communities are vital spaces where individuals and families can find refuge to land, heal, share, and be authentic.

The Affirmation International Conference is an annual opportunity for members of the LGBTQIA+ Latter-day Saint community worldwide to gather in friendship and fellowship. In this atmosphere, free of judgment, participants can explore, share, and be supported in their life and faith journeys.

As a sponsor or exhibitor at the 2024 Affirmation International Conference, you make this year's conference possible and help make it financially accessible for our community members in the future.

 **30,000+**
Community
Members

 **100,000+**
Website
Visitors

 **20,000+**
Facebook
Followers

 **2,500 +**
X
Followers

 **2,700+**
Instagram
Followers

Our Mission

Affirmation creates worldwide communities of safety, love, and hope and promotes understanding, acceptance, and self-determination of individuals of diverse sexual orientations, gender identities and expressions. We affirm the inherent self-worth of LGBTQIA+ individuals as complete, equal, and valuable persons and support them as they define their individual spirituality and intersection with The Church of Jesus Christ of Latter-day Saints.



Sponsorship Opportunities

Hosting a conference of this size is no small feat. We have several sponsorship opportunities to choose from to support this year's conference and help make future conferences more financially accessible for the LGBTQIA+ Latter-day Saint community.

SPONSORSHIP LEVELS	Presenting \$10,000	Dinner \$7,000	Social/ Dance \$5,000	Virtual Session \$3,000	Youth Track \$1,000	*Conference Champion \$500	*Conference Supporter \$250
Logo/name on linked website event page (100,000+ website visitors)	Logo	Logo	Logo	Name	Name	Name	Name
Mention in promotional emails (30,000 community members)	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on social media posts (20,000+ Facebook followers; 2,500+ X followers; 2,700+ Instagram followers)	Logo	Logo	Logo	Name	Name	Name	None
Logo/name placement on event signage	Logo All signage (exclusive)	Logo (Dinner only)	Logo (Social only)	Logo (Recording graphics only)	Logo (Youth Track only)	None	None
Verbal recognition at the event	All plenary sessions	At dinner	At social/dance	None	None	None	None
Opportunity to put branded items in conference envelope packages	Yes	Yes	Yes	Yes	Yes	Yes	No
Tickets	10	7	5	3	1	0	0

* Donations made when registering for conference or to the International Conference Fund will be recognized at these levels if the minimum amount is donated.

Exhibitor Opportunity

	Amount	Tickets Incl.	Includes
Exhibitors	\$250	NA	Up to four exhibitor registrations for staff/volunteers. Table, chairs, power. Conference tickets not included.



2024 Affirmation International Conference Sponsors & Exhibitors

This form may be completed at conference.affirmation.org.

Sponsor or Exhibitor Information

Name(s) to be Published

Website to be Linked (If Applicable)

Contact Information

Contact Name

Contact Email

Contact Phone

Sponsorship Level

Presenting (\$10,000)

Youth Track (\$1,000)

Dinner (\$7,000)

Conference Champion (\$500)

Dance/Social (\$5,000)

Conference Supporter (\$250)

Virtual Sessions (\$3,000)

Exhibitor Option

Exhibitor (\$250)

*If sponsoring **and** exhibiting, the total amount is equal to the sponsorship level plus \$250.*

Intended Payment Method

An invoice will be emailed to the contact information above. Please consider making your sponsorship or exhibitor payment go further when paying online by opting in to cover the transaction fee so that Affirmation receives the full amount.

Online, I will cover transaction fee.

I will mail a check.

Online, I will not cover transaction fee.

Submission

Please send to our mailing address or email
executive@affirmation.org.

Mailing Address

Affirmation: LGBTQ Mormons, Families & Friends
299 S. Main St. Suite 1300 PMB 94106
Salt Lake City, UT 84111